

THE ANSLEY RIBS STORY.

We got our start in 2003 with just a single customer. Our product line consisted of only three products: hardwood smoked St. Louis-style smoked ribs, pulled pork in barbecue sauce, and pulled chicken in barbecue sauce.

Since then, we've come quite a long way, and we're eager to share our success with your organization.

Today, we are Ansley Foods, and we offer a full line of approximately 25 products, including nutritional drinks and Hispanic foods items. And we are distributing products around the globe.



Our delicious Ansley Ribs are pre-cooked, pre-packaged, heat-and-serve taste treats that have won satisfied, repeat customers all over the world. They're easy to prepare in thirty minutes or less. And we offer a simple way to raise funds for your organization.

Just as important, your organization will benefit from being associated with the uncompromising quality that is typical of Ansley Ribs.



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A HEAPING HELPING OF FUND-RAISING SUCCESS



THE SIMPLE RECIPE TO RAISE
FUNDS FOR YOUR ORGANIZATION.



ANSLEY RIBS: COOKING UP SUCCESS FOR YOUR ORGANIZATION.

Raising funds is critical for your organization. We understand. That's why we make it easy, with the savory flavor of Ansley Ribs. We've supplied the U.S. military with huge quantities of some of the best-tasting ribs in the world. And our experience means success for your organization.

Rather than just soliciting funds, you will be offering your supporters something with real value. Something they can sink their teeth into!

Well known for their freshness and wonderful, rich flavor, Ansley Ribs will help you form meaningful relationships with your supporters.

And we've worked hard so you won't have to. Our entire process is designed for the ultimate in simplicity for both your organization and its supporters.



WHO IT WORKS FOR.

- Churches
- 501 (c) 3
- Little league associations
- PTA/Schools
- Alumni Associations

HOW IT WORKS.

Raising funds for your organization with Ansley Ribs couldn't be easier. We give you two choices:

1. Sell our ribs directly to your donors from your Web site. When your supporters are ready to place their orders, they'll just click over to the ordering page on our own Web site, and we'll take it from there.
2. Direct your supporters to our www.AnsleyRibs.com Web site. Once there, they will locate your organization on our menu and click on it. They'll place their orders, and we'll send you a check every month for the proceeds.

Whichever method you choose, we'll provide you with top-quality, highly motivational promotional materials you can use to get the word out about your program. These professionally designed materials will include outstanding photography and hard-selling copy to encourage your supporters to order.

STATE OF THE ART PACKAGING.

Your Ansley Ribs are delivered fast and fresh, thanks to the advanced packaging technologies of the Sealed Air Cryovac Food Packaging Systems.

Sealed Air is a leading global manufacturer of systems and materials for the packaging of fresh-food items, and the company's breakthrough technologies are your assurance of freshness and full, savory flavor.

Your donors can order their Ansley Ribs in full confidence that their orders will arrive with ready-to-eat freshness.



DELIVERED FRESH, FAST — AND TASTY!

We'll take care of complete order fulfillment. So you'll never have to worry about details like shipping or customer service. We do it all. And you'll appreciate having:

- **No inventory; we handle everything**
- **Absolutely No upfront costs**

Our state-of-the-art packaging preserves freshness and full flavor. And we can even handle overnight delivery!

And when your supporters receive their ribs, all they need to do is heat them on a grill or in the oven. And they'll have some of the tastiest ribs on the planet—along with the satisfaction of knowing they helped a worthy cause.

WATCH YOUR DONATIONS GROW.

You'll never have to wonder how your campaign is going. That's because you'll be able to visit our Web site to track orders. So you can watch your donations grow as it happens.

We've designed our system to give you quick feedback on how your campaign is proceeding. You'll appreciate the simplicity—and the ability to monitor your success as it happens.

WHET YOUR APPETITE FOR SUCCESS.

Donations are your lifeline to success. And that's why we've made it simple to tap into the success of Ansley Ribs to help you reach your own goals.

There's no easier way to raise funds for your organization than with Ansley Ribs. Experience the sweet taste of success. Contact us today for complete information.